

DO SOMETHING! DAY

WHAT IS DOSOMETHING DAY?

The first ever DoSomething Day on June 15 will be Australia's biggest celebration of community volunteering and random acts of kindness. DoSomething Day is a national partnership between the DoSomething charity and News Corp Australia's community newspaper titles. In NSW it is being launched with the support of Clubs NSW.

Across a 24-hour period we are asking people to do something positive in their community. It might be a small act of kindness to a stranger or neighbour or an ongoing act of volunteering.

In conjunction with celebrities, sport stars and other ambassadors we aim to showcase the many Australians who put others first in our communities.

We will ask volunteers and locals to upload photos and videos of their acts of giving and volunteering, using the

hashtags **#dosomethingday** and **#giveyourbest**

We will then celebrate these acts on our websites and in print editions of 90 mastheads across the country.

Backing this call to action will be Do Something's dosomethingnearyou.com.au website which shows people the many things they can do to help out in their community (if your listings need updating on the site, you can do so free).

**Wednesday
June 15
2016**

Make a
difference!



WE NEED YOUR HELP - HOW TO GET INVOLVED

News Corp community newspapers and DoSomething are seeking story and photo opportunities with your volunteers to help celebrate DoSomething Day on June 15.

We want to highlight the wonderful work you are doing and show your volunteers helping out in the community on the day.

Pictures of volunteers at work will appear on our websites on the day, and the best

stories and pictures will appear in print in following days.

Not only will this celebrate the great work our many charities and groups do but also help raise the profile of your organisation and volunteers.

To submit photo and story opportunities you think might be of interest email details to photos@dosomethingday.com.au



#dosomethingday #giveyourbest

news local



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JUNE 15 2016 Your local club

